

# **I.I.S. “FERRARI” BATTIPAGLIA**

Classe V sez. B

Accoglienza Turistica

## **PROGRAMMA DI LINGUA INGLESE**

Anno Scolastico 2019/2020

Dal testo “Travel & Tourism” di D. Montanari e R.A.Rizzo – Pearson

Professional Competences: The layout of a business letter

How to write a Curriculum Vitae

Letters of Application

Circular letter

The tourism industry: From past to present: the development of tourism

Tourism today

Sustainable tourism and Ecotourism

Travel abroad: Travel documents and procedure

Resources for tourism: Historic, cultural and manmade resources

Past and present resources

An Urban Resource : Milan’s highlights

An Archeological resource: Stonehenge

A cultural and historic resource: museums

Professional Competences: Guiding a tour

Describing a city: Prague – Bergamo

Career Paths: The tour guide

Writing an itinerary: Discover Amalfi coast and its delicious food and wines

The Fascination of Pompei (photocopies)

The Temples of Paestum (photocopies)

The British Isles

Exploring London: The world's most cosmopolitan city: London

A themed tour: Literary London

Argomenti svolti attraverso la Didattica a Distanza e inviati dall'insegnante:

Il Marketing: Tourism Promotion and Marketing

I totalitarismi: Orwell's Animal Farm

I diritti: USA Constitution, Universal Declaration of Human Rights

L'industrializzazione e l'innovazione tecnologica: Technology has made life easier  
for travellers.

La società di massa: The Evolution of Tourism

Il turismo del benessere: Healthy Eating

Dal viaggio individuale al turismo di massa: Development of modern transport

Coronavirus: Place with greater infection of Coronavirus in Italy (Milan)

Grammar revision about the use of some tenses: past simple; present perfect; passive form.

**LA DOCENTE**

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